

CLAIMS

What is claimed is:

1. A method of facilitating photographic print re-ordering, the method comprising encoding a photographic print with an identifier identifying a recipient of the photographic print and an originator of the photographic print.
2. The method of claim 1, wherein the encoding further comprises embedding one or more error detection characters in the identifier.
3. The method of claim 1, wherein the encoding further comprises embedding one or more checksum values in the identifier.
4. The method of claim 3, wherein the checksum applies a modulo function to the identifier.
5. The method of claim 1, wherein the encoding further comprises including information relating to a recipient of the photographic print.
6. The method of claim 1, wherein the encoding further comprises including information relating to an image portion of the photographic print.
7. The method of claim 1, wherein the encoding further comprises including information relating to one or more parameters of the photographic print.
8. The method of claim 7, wherein one of the parameters relates to the size of the photographic print.
9. The method of claim 1, wherein one of the parameters relates to a finish selection for the photographic print.
10. The method of claim 1, wherein one of the parameters relates to an imaging operation performed on the photographic print.
11. The method of claim 1, further comprising adding an offset to the sequence number.

12. The method of claim 1, further comprising generating a checksum for the offset sequence number.

13. The method of claim 12, further comprising inserting the checksum in a predetermined position in the offset sequence number.

14. The method of claim 1, further comprising:

- a. generating a first checksum for the offset sequence number;
- b. inserting the first checksum in a predetermined position in the offset sequence number;
- c. generating a second checksum for the offset sequence number; and
- d. inserting the second checksum in a second predetermined position in the offset sequence number.

15. A method of facilitating print re-orders, the method comprising: receiving an order specifying a plurality of recipients and, for each specified recipient, a set of one or more images associated with that recipient; and for each of the plurality of recipients specified in the received order, printing at least one copy of each image in the recipient's image set and printing a re-order number on back of each image copy, the re-order number having a unique identifier and a sequence number

16. The method of claim 15, further comprising embedding one or more error detection characters in the identifier.

17. The method of claim 15, further comprising embedding one or more checksum values in the identifier.

18. The method of claim 17, wherein the checksum applies a modulo function to the identifier.

19. The method of claim 15, further comprising including information relating to a recipient of the photographic print.

20. The method of claim 15, further comprising including information relating to an image portion of the photographic print.

21. The method of claim 15, further comprising including information relating to one or more parameters of the photographic print.

22. The method of claim 21, wherein one of the parameters relates to the size of the photographic print.

5 23. The method of claim 15, wherein one of the parameters relates to a finish selection for the photographic print.

24. The method of claim 15, wherein one of the parameters relates to an imaging operation performed on the photographic print.

10 25. The method of claim 15, further comprising adding an offset to the sequence number.

26. The method of claim 15, further comprising generating a checksum for the offset sequence number.

27. The method of claim 26, further comprising inserting the checksum in a predetermined position in the offset sequence number.

15 28. The method of claim 15, further comprising:

a. generating a first checksum for the offset sequence number;

b. inserting the first checksum in a predetermined position in the offset sequence number;

20 c. generating a second checksum for the offset sequence number; and

d. inserting the second checksum in a second predetermined position in the offset sequence number.

25 29. The method of claim 15 further comprising:

receiving input from a recipient specifying a print re-order number;

generating a print of the image associated with the print re-order number;

and

30 sending the print to the recipient associated with the print re-order number.

30. The method of claim 15, wherein the order comprises a single transaction sequence.

31. The method of claim 30, wherein the single transaction sequence comprises a single charge to a financial instrument.

5 32. A method of facilitating photographic print re-ordering, the method comprising encoding a photographic print with an identifier identifying a recipient of the photographic print and one or more printing parameters associated with the photographic print.

10 33. The method of claim 32 wherein the identifier further identifies an image from which the print was generated.

34. The method of claim 32 wherein the identifier further identifies one or more printing parameters associated with the photographic print.

35. The method of claim 33 wherein the one or more print parameters comprise one or more of the following: size, finish, and cropping.

15 36. A method of facilitating photographic print re-ordering, the method comprising encoding a photographic print with an identifier identifying an originator of the photographic print and one or more printing parameters associated with the photographic print.

20 37. The method of claim 35 wherein the identifier further identifies an image from which the print was generated.

38. The method of claim 35 wherein the identifier further identifies one or more printing parameters associated with the photographic print.

39. The method of claim 38 wherein the one or more print parameters comprise one or more of the following: size, finish, and cropping.

25 40. A method of facilitating photographic print re-ordering, the method comprising encoding a photographic print with an identifier identifying a recipient of the photographic print, an originator of the photographic print, an image from which the photographic print was generated, and one or more printing parameters associated with the photographic print.
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41. The method of claim 40 wherein the identifier further identifies an image from which the print was generated.
42. The method of claim 40 wherein the identifier further identifies one or more printing parameters associated with the photographic print.
- 5 43. The method of claim 42 wherein the one or more print parameters comprise one or more of the following: size, finish, and cropping.
44. A method of facilitating photographic print re-ordering, the method comprising:
- 10 receiving an order to send a photographic print of an image to a plurality of recipients;
- generating a photographic print of the image for each of the plurality of recipients; and
- encoding each photographic print with a reorder number specific to that prints' intended recipient.
- 15 45. The method of claim 44 wherein encoding further comprises identifying an image from which the print was generated.
46. The method of claim 44 wherein encoding further comprises identifying one or more printing parameters associated with the photographic print.
- 20 47. The method of claim 46 wherein the one or more print parameters comprise one or more of the following: size, finish, and cropping.
48. A computer readable medium to facilitate photographic print re-ordering, comprising instructions to encode a photographic print with an identifier identifying a recipient of the photographic print and an originator of the photographic print.
- 25 49. The computer readable medium of claim 48, wherein the instructions to encode further comprises instructions to embed one or more error detection characters in the identifier.
50. The computer readable medium of claim 48, wherein the instructions to encode further comprises instructions to embed one or more checksum values in the identifier.
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51. The computer readable medium of claim 50, wherein the checksum applies a modulo function to the identifier.
52. The computer readable medium of claim 48, wherein the instructions to encode further comprises instructions to include information relating to a recipient of the photographic print.
53. The computer readable medium of claim 48, wherein the instructions to encode further comprises instructions to include information relating to an image portion of the photographic print.
54. The computer readable medium of claim 48, wherein the instructions to encode further comprises instructions to include information relating to one or more parameters of the photographic print.
55. The computer readable medium of claim 54, wherein one of the parameters relates to the size of the photographic print.
56. The computer readable medium of claim 48, wherein one of the parameters relates to a finish selection for the photographic print.
57. The computer readable medium of claim 48, wherein one of the parameters relates to an imaging operation performed on the photographic print.
58. The computer readable medium of claim 48, further comprising instructions to add an offset to the sequence number.
59. The computer readable medium of claim 48, further comprising instructions to generate a checksum for the offset sequence number.
60. The computer readable medium of claim 59, further comprising instructions to insert the checksum in a predetermined position in the offset sequence number.
61. The computer readable medium of claim 48, further comprising instructions to:
- generate a first checksum for the offset sequence number;
 - insert the first checksum in a predetermined position in the offset sequence number;
 - generate a second checksum for the offset sequence number; and

insert the second checksum in a second predetermined position in the offset sequence number.

62 A computer-implemented method of personalizing image prints, the method comprising:

receiving an order designating an image and a plurality of recipients to receive a print of the image;
printing recipient-specific information on one or more of the image prints; and
distributing the image prints to their respective recipients.

63. The method of claim 62 wherein the recipient-specific information comprises a unique print reorder identifier.

64. The method of claim 62 wherein the recipient-specific information comprises a textual message for one or more of the recipients.

65. The method of claim 64 wherein the textual message is specified by a user that placed the order.

66. The method of claim 65 wherein the user specifies a different textual message for each different recipient.

67. The method of claim 65 wherein the user specifies a single textual message for all of the recipients.

68. The method of claim 65 wherein the user is able to specify a different textual message, or no message, on a individual recipient basis.

69. The method of claim 62 wherein the recipient-specific information is printed on a back of the image print.

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70. The method of claim 62 wherein the recipient-specific information is printed on a front of the image print.

at the time of the filing of the application, the applicant was not aware of the prior art.